



The Northeast Private Equity Conference is being held **Thursday, June 17, 2010** at **The Roosevelt Hotel in New York**. The Northeast Private Equity Conference is your opportunity to meet the region's private equity professionals and to tell them about the services you provide. This event is attended primarily by SBICs and private equity professionals in the lower middle market. The 2010 Winter event attracted over 225 participants.

A great value, your sponsorship of \$1,500 includes:

- Three (3) complimentary meeting registrations;
- Your company profiled in the meeting materials and on the conference website;
- Prominent acknowledgment of your company with signage;
- Display of company promotional materials, and
- Personal recognition during the program.

As a special bonus, if you commit to sponsoring the 2011 Winter Northeast Private Equity Conference, we will extend a discounted sponsorship fee of \$2,700 for both the Summer 2010 and Winter 2011 events.

Thank you for your consideration and continued support of our industry. Please contact Lisa Slaydon at NASBIC, at (202) 628-5055 or via email at lslaydon@nasbic.org if you have any questions.

We hope you will consider this terrific marketing opportunity and look forward to hearing from you soon.

Tyler Wick
Northeast Regional President
Ticonderoga Capital

Brett T. Palmer
President
NASBIC

Sponsorship Commitment

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

On behalf of my firm, I would like to commit to sponsoring the following NASBIC Event(s):

- Summer 2010 Northeast Private Equity Conference Winter 2011 Northeast Private Equity Conference

Thank you. Please email this to Lisa Slaydon in the NASBIC office at lslaydon@nasbic.org